



One Planet Education Networks

Catalysing a Responsible Economy through Business Education

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Is Formal Education Fit for Purpose...

...given the scale of global environmental, social and economic challenges?

NO... There is an urgent need to:

- **Transform education** from primary through tertiary and beyond;
- Promote **Lifelong Learning**
- Promote **sustainability** in the spirit of the **UN SDGs**
- Provide education that helps create **a more just and prosperous world for all.**
- Redesign education - emphasise the **interdependencies of our planetary system**
- Develop effective approaches for ***One Planet Living***.

Do We Need A Revolution in Education for Responsible Business?

YES...Education needs to:

- Recognise and foster humanity's natural **altruism**
- Educate and encourage **cooperation** as well as fair competition.
- Help humanity embrace a collective **higher purpose**.

Redesigning Business Education

More specifically:

- Redesign business education to be **pro-people, pro-planet, pro-prosperity, pro-peace, and pro-partnerships**.
- Shift from 'beyond CSR' to 'business for good' - **restorative/net positive businesses** prospering through serving people and planet.
- Re-frame sustainability/responsibility in terms of **opportunities** for business.

From Silos to Open Doors

Educators

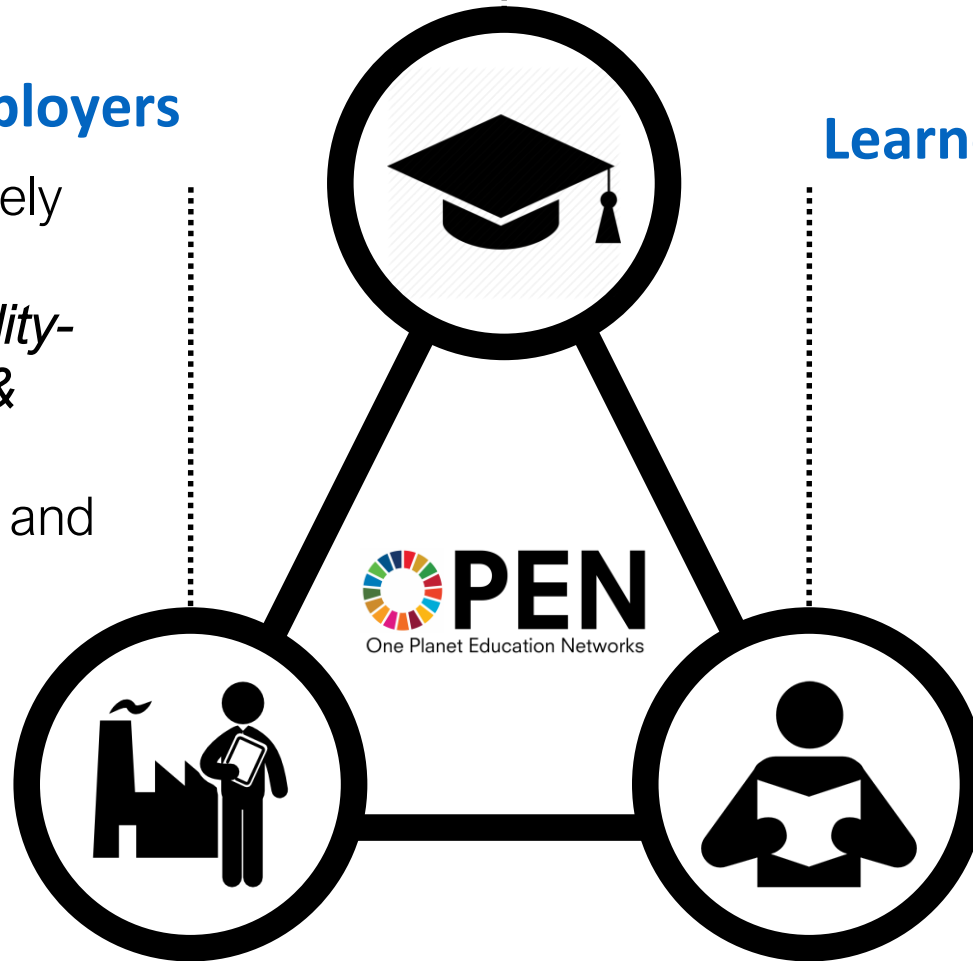
Embed *sustainability & responsibility* into business education

Employers

Work more effectively with educators to develop *sustainability-literate managers & leaders* with the values, behaviours and skills required for a rapidly changing business environment

Learners

Improved *choice, accessibility, affordability and relevance* of sustainable business education



THREE KEY MESSAGES

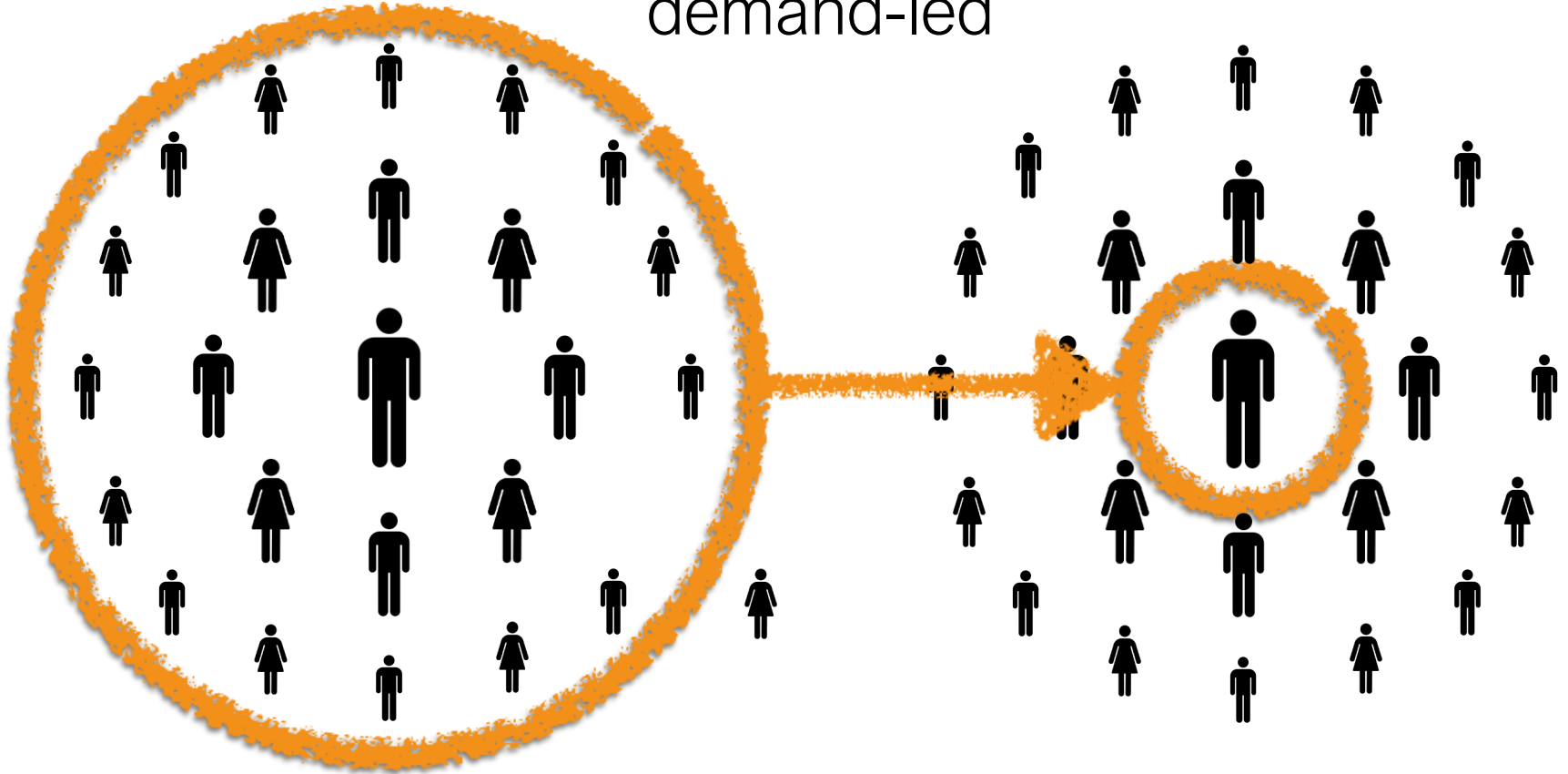
1. Educators need to get much better at 'mass customisation'

1. A sustainable world needs T-shaped people – 'generalist-specialists' who take a systems approach to problem solving

2. Academia needs to join business on the front line

Mass Customization

From institutional supply-push to individual demand-led



OPEN will launch a learning platform in 2018 to support this

PEN - One Planet Education Networks

1. Educators need to get much better at 'mass customisation'

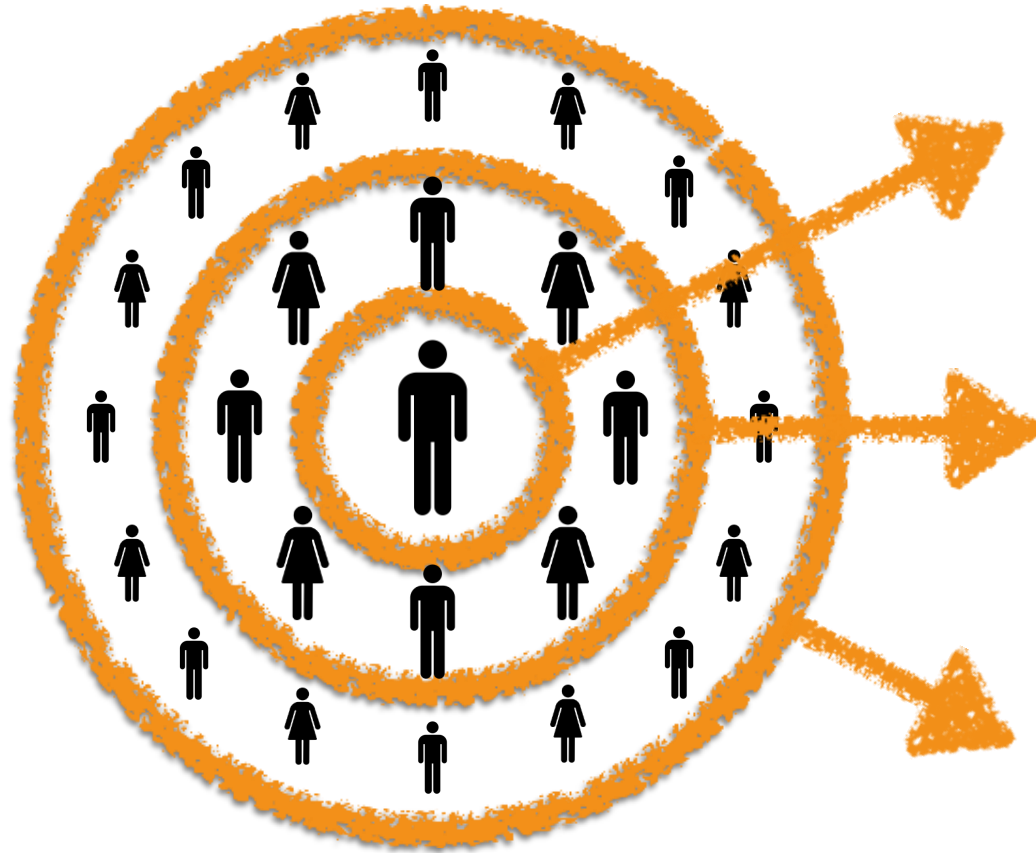
- Shift from dominant 'supply-led' approach - the batch production of graduates ...
- ...to a more 'demand-led' approach - customised to individual learner's lifelong needs.
- Requires more focus on individual learners' unmet needs - not just formally enrolled learners...also alumni and others in the workplace.
- Universities need much shorter innovation cycles, greater risk appetite, less conservatism and more varied product offerings.

***OPEN** is creating an **innovative learning platform** to:*

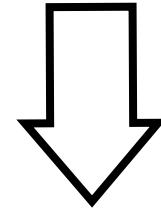
- *leverage our global community of Fellows and One Planet Business Schools*
- *provide lifelong learners with a granular portfolio of programmes, modules, master-classes and workshops online and offline around the world. **Launch in 2018***

A Critical Mass of 'T-Shaped' Change Agents

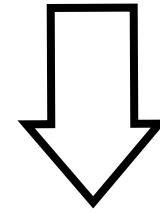
Personal transformation to power systems transformation



Personal
Transformation



Organisational
Transformation



Systems
Transformation

OPEN is working with its One Planet Business Schools,
Fellows & Associates to develop one million change
agents by 2030.



2. A sustainable world needs T-shaped people

- Universities good at developing technical competence across disciplines but...
- ...breakthrough innovations often happen through **synthesis of diverse disciplines**
- in a **VUCA – Volatile, Uncertain, Complex, Ambiguous** world, breakthrough innovations require technical competence as well as bridge-building, collaborating and problem solving skills with **diverse specialists**
- **Cross-cutting business disciplines** - leadership, innovation & entrepreneurship relevant to all disciplines not just business. Equally limiting for business students to study business model innovation without understanding opportunities provided by science and technology
- Universities need to break down silos of research specialisations and **promote inter-disciplinary learning.**
- Universities should promote more **T-shaped people to senior ranks.**

***OPEN** challenges educators to serve the needs of learners.*

*We are working with a growing **network of One Planet Business Schools and Fellows** to drive innovation in the teaching, research and practice of sustainable business*

3. Academia needs to join business on the front line

- The scale of sustainability challenges and opportunities requires an urgent response
- Business looks to academia for support but research cycles (bid, fund, research methodology, analysis, publication) cause time lags that may leave academia out of touch in a rapidly changing world
- The business challenges of yesterday are the research questions of today but won't necessarily address the business sustainability challenges of tomorrow.
- Faculty collaborating with businesses on current issues, with shorter turnarounds, will keep research relevant and timely, enabling academia to contribute to developing a sustainable global economy.

OPEN supports this process through:

One Planet Business - a collaborative innovation

platform that puts academics in the driving seat for

framing questions around, and engaging students in,

business sustainability challenges.

One Planet Education Networks

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